

COWBOYS FOR KIDS

January 23 and 24th the Dodge World's Toughest Bulls and Broncs will Saddle Up with Ronald McDonald House Charities of the Quad Cities to help raise funds for families and children in a time of need. The cowboys and cowgirls will ride for the cause and help raise awareness and funds to achieve the goal of \$20,000 to sustain the much needed support for area children and their families. Through the sale of \$5 Cowboys for Kids "Rowdy Rag" bandanas, the event will give all proceeds from these fund raising activities to Ronald McDonald House Charities of the Quad Cities "Rowdy Rags" will be available in advance at the the iWireless Box Office, Pards Western Shop or at the gate. A Rowdy Rag will also provide admission to get down in the dirt from 5:30 p.m. – 7:00 p.m. for FREE McDonalds cowboy autograph posteres, free pony rides, cowboy and cowgirl meet and greet, back stage tours, live music by, see our animal superstars up close and personal, photo opportunities, meet Ronald McDonald...and more! Come early – Preshow ends at 7:00 p.m. and rodeo action starts at 7:30 p.m. It's more fun for a great cause compliments of McDonalds.

Ronald McDonald House Charities of the Quad Cities is a non-profit organization dedicated to providing families with a "home away from home" while their children are receiving treatment for serious illness or injury at area medical facilities. Ronald McDonald will be on hand each night to meet and greet all the little Cowboys and Cowgirls during the McDonald's PreShow.



The chute gates swing for the Dodge World's Toughest Bulls and Broncs Pro Rodeo event at the iwireless Center Friday, January 23rd and Saturday, January 24th at 7:30 p.m. Doors open at 5:30 p.m. with backstage tours until 7:00 p.m. with a Ronald McDonald House "Rowdy Rag" bandana. Come early – Pre-show arena closes at 7:00pm. The two hour show will bring the Rockford area the best in Bareback Riding, Saddle Bronc Riding, Bull Riding, and Barrel Racing also features Rodney Hayes & the Pony Express, with his talented youngsters and extraordinary animals, National Finals Rodeo Announcer, Roger Mooney, and Robbie Hodges, National Finals Funnyman.

McDonald's will make you "Love It" a little more with a McDonald's receipt, save \$5 off Advance Adult Tickets at Box office and Kids are always ½ price.

For best seats get your tickets NOW! Get your Gold Buckle Chuteside seats and a t-shirt if you want to be close to the action. Tickets are family priced and kids (12 and under) are always ½ price. For ticket information call 309-764-2000. To charge by Phone call Ticketmaster at or click on www.ticketmaster.com.

Don't forget your \$5 Ronald McDonald House "Rowdy Rag" bandanna - your ticket to come early for great activities for all ages to get you warmed up for exciting rodeo action. Get your FREE McDonald's autograph poster and come down on the dirt and enjoy the Greatest Show on DIRT. Go Out West for the night all compliments of McDonalds at the Dodge World's Toughest Bulls and Broncs.

"Just a quick note to thank you for your involvement with the Ronald McDonald House thru your upcoming Bulls and Broncs events.

You never realize how important places like these are until your own family is touched. My grand-daughter Lily was diagnosed with a very rare brain cancer on Oct. 23 2008 and she has had brain surgery and three rounds of chemo to date. Because Lily is only 2 1/2 my son and his wife have not taken advantage of the Ronald McDonald house as they just won't leave her side during her weekly stays for chemo. However the program also has a wonderful lounge at the St. Louis Children's hospital which we have all enjoyed during this very difficult time.

My daughter and I have had the privilege of attending many of your events both rodeo's and Bulls and Broncs as we follow her boyfriend James Earl Carter. Yes, he is quite a character but we have grown accustom to his charm. James Earl always speaks highly of your family and your stock.



Again just wanted to thank you for your help with such a great organization, and for your commitment to the great sport of rodeo.

Here's a picture of our little angel and James Earl at Christmas time."

*Sincerely,
Diane*